

ثَرْوَةٌ
THARWAH

Tharwah Group



Our Vision

Creating Positive Enduring Impact

for people, organizations, and communities.

This is Tharwah Group's guiding slogan and the foundation of our integrated service approach. We turn this vision into reality through a comprehensive suite of services that address every facet of human capital and organizational excellence.

Our services work in harmony to empower individuals, strengthen organizations, and uplift communities, ensuring that the impact we create is positive, enduring, and far-reaching.

Our Mission

Empowering people and organizations to achieve their aspirations by creating best-fit organizations, enabling change, and developing talents for sustainable high performance.

Our Values



Customer Focus



Empowerment



Excellence

Creating Positive Enduring Impact

Empowering People.
Enabling Organizations.
Enriching Communities

Communities

Driving positive social impact
& shared prosperity.



Organization

Optimizing processes,
governance & performance.



People

Building skills, confidence &
well-being for individuals.



Who we are?

Tharwah Group is a national enabler of transformation, advancing human capital and organizational excellence in alignment with Saudi Arabia's long-term vision. Since 2012, we have played a vital role in shaping performance-driven organizations, empowering talent, and delivering sustainable outcomes across sectors. As a publicly listed group, our impact is rooted in deep local understanding and guided by global standards — ensuring every engagement leaves a lasting, measurable difference. Tharwah stands at the intersection of ambition and capability, shaping the future of people, organizations, and communities.



14 Years of Impact and Growth

2012

Founded as Tharwah HR Office

2017

Transitioned to Tharwah Limited Co

2018

Launched Tharwah High Institute for Training

2019

Expanded to Dubai

2020

Partnered with Mira Holding

2022

Launched Tharwah Recruitment & ISNAD

2023

Expanded to Cairo | Became Joint-Stock Company

2024

First Consulting Firm Listed on Nomu – Parallel Market

2025

Acquisition of Amjad Watan | Expanded into AI-powered Solutions

Top International Education Partner



Awards & Recognitions



Member of The HLB Global Network

a worldwide network of independent advisory and accounting firms. Tharwah's HLB partnership reinforces its global reach and best-practice consulting capabilities.

ConsultancyME Gold Tier Ranking

Ranked in the Gold Tier of top management consulting firms in the Middle East, notably excelling in government sector services.



Top 25% of LinkedIn Recruiter Teams



Best in business in Human Capital Inc. Arabia



Tharwah Group Solutions

Consulting Solutions

At Tharwah, we are committed to being your trusted partner in transforming organizations, building capabilities, and driving sustainable growth. Our consulting services are designed to empower your success at every stage of your journey.



Human Capital Advisory



Quality & Organizational Excellence



Talent Management



OHBI & Culture Transformation



People Growth & Capability Building



Technology & AI Advisory



100,000+
Consulting Hours

350+
Project Completed



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Learning and Development Solutions

Training Consulting Services

- Training Projects Management
- Training Needs Analysis (TNA)
- Custom Training Design

Talent Development Journeys

- Leadership, HR, and Fresh Graduate Journeys

Coaching

- Executive, Group, Career, and Life Coaching

Digital Learning & E-Learning Services

- LMS Implementation & TaaS
- Interactive Content Development
- Digital Learning & Academy Tech Consulting
- Hybrid Learning Journey Design
- Educational Video Production
- Learning Analytics & Business Intelligence

Training Programs

- Customized Training Programs
- Professional Certificates
- Professional Soft Skills
- Diplomas

Knowledge Areas

- Human Resources Management
- Project Management
- Finance & Banking
- Leadership & Management
- Technology

+24 Knowledge Areas



12,500+
People Trained

650+
Coaching Hours

94%
Client Satisfaction

Go to website



Talent Assessments Solutions



- Pre-Employment Testing
- Psychometric and Ability Testing
- Assessment Centers
- Customized Assessments
- Competency-Based Interviews (CBI)

Our Talent Assessment solution help you understand the true capabilities of your people, so you can make decisions that allow your workforce to perform at its best toward your goals.



Go to website



nova.

The Innovative Psychometric Assessment Tool

Nova is a psychometric tool providing quick, accurate insights into personality, motivation, cognition, emotional intelligence, and professional skills. It meets global standards and reflects the cultural nuances of Saudi Arabia and GCC countries through a user-friendly platform.



Arabic Language Support



Focus on Future Skills



Integrated and Engaging Design



AI-Powered Cheat Resistance



360-Degree Assessments



Professional HR Solutions



EXECUTIVE SEARCH SERVICE

Finding the right leaders is crucial for any organization's success. Our Executive Search service specializes in identifying and recruiting top-tier executives, C-suite leaders, and senior management professionals. We ensure candidates are not only highly qualified but also aligned with your organizational culture and strategic vision.



HR OUTSOURCING SERVICES

Let us handle your HR operations while you focus on your core business. We provide end-to-end HR management, covering everything from onboarding and payroll to compliance and employee relations. Our solutions ensure smooth HR operations, improved efficiency, and reduced administrative burdens.



ISNAD - TEMPORARY TALENTS SERVICE

Need skilled professionals on short notice? ISNAD offers agile staffing solutions, providing temporary talents to address urgent workforce needs. Whether it's short-term projects or seasonal demands, we help you fill critical roles quickly and efficiently.

Licensed by the Saudi Ministry of Human Resources and Social Development

HR outsourcing and secondment services, officially authorized to access and utilize ministry platforms for staffing operations.



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"Your people are your greatest asset. At Tharwah, we help you build, manage, and empower a workforce that drives your business forward."



Deloitte.

AI Solutions

Powered by Innovation, Driven by Impact.

At Tharwah Group, we are shaping the future of AI, automation, and digital transformation. SDRA.AI our specialized technology arm, drives innovation through AI-powered solutions that help organizations excel in an era of intelligent transformation. As Saudi Arabia progresses toward Vision 2030, SDRA.AI empowers government entities and businesses to lead with excellence, aligning cutting-edge technologies with national priorities and accelerating organizational performance.

How This Will Benefit Your Organization?

- ✓ Gain a clear, objective view of your AI readiness across strategy, data, infrastructure, and people.
- ✓ Identify gaps and risks before investing in full-scale initiatives.
- ✓ Align with SDAIA, Vision 2030, and international benchmarks.
- ✓ Build a roadmap that prioritizes impact, feasibility, and long-term value.



Our Services

-  **AI Readiness Assessment**
-  **AI Digital Employee Development**
-  **AI Integration Training**
-  **Enterprise AI Consulting**

Tharwah Digital Products



nova.

Nova is a cutting-edge, locally developed psychometric tool that empowers smarter, precision-driven talent decisions.



ثروتي
Thrwty

Thrwty is an AI-powered platform transforming job search through competency-based career matching.



امجد
AMJAD APP

Amjad AI is your smart virtual consultant enhancing employee experience with AI-driven solutions.



ICM

ICM is your gateway to smarter employee experiences and data-driven organizational growth.

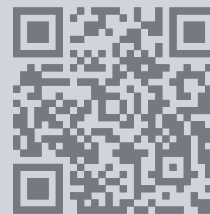
Event Management Solutions

Amjad Watan is a Saudi company acquired by Tharwah Group in early 2025. It functions as the Group's logistical arm, focusing on crafting exceptional customer experiences through integrated solutions in exhibitions, conferences, and creative marketing.



Services

- Concept Development & Event Planning
- Event Organization & Execution
- Virtual & Hybrid Event Management
- Event Staffing & Technical Solutions
- Event Media Coverage & Management



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40,000+
Clients Served

50,000+
Experiences Delivered

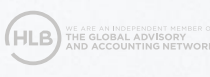
245+
Government Entities
Engaged

550+
Work Environments
Transformed

Our Clients

 وزارة المالية Ministry of Finance	 وزارة التعليم Ministry of Education	 وزارة الرياضة Ministry of Sport	 وزارة البلديات والإسكان Ministry of Municipalities and Housing	 الموارد البشرية والتنمية الاجتماعية	 وزارة الطاقة MINISTRY OF ENERGY	 ميدغلف MEDGULF	 كدانة KIDANA	 فانكس اللياقة FITNESS TIME
 Deloitte.	 stc	 وزارة الثقافة Ministry of Culture	 中國銀行 BANK OF CHINA	 KAPSARC مركز الدراسات والبحوث البترولية King Abdullah Petroleum Studies and Research Center	 GACA الهيئة العامة للغازات General Authority of Gas Regulation	 شركة المياه الوطنية National Water Company	 وزارة الاتصالات وتقنية المعلومات MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY	+120 CLIENT

Our Partners

 IN PARTNERSHIP WITH SHRM BETTER WORKPLACES BETTER WORLD™	 atd	 ACMP QUALIFIED EDUCATION PROVIDER™	 Project Management Institute.	 Corporate Governance Institute	 HLB WE ARE AN INDEPENDENT MEMBER OF THE GLOBAL ADVISORY AND ACCOUNTING NETWORK
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International Academic Cooperation

 UNIVERSITY OF CAMBRIDGE	 LPC London Premier Centre UK Training Provider	 London Business School	 UNIVERSITY OF OXFORD	 HARVARD BUSINESS SCHOOL
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Achieve Real Results with Tharwah

Connect with our experts to explore
customized solutions that align with your
mission and goals.

[Contact us now](#)

Case Studies

Through structured advisory and deep industry expertise, we help clients transform challenges into measurable success.



Executive Compensation and HR Framework Development

Quality and Organizational Excellence

[Full Case Study](#)



Leadership Capability Evaluation and Readiness Mapping

Human Capital Advisory

[Full Case Study](#)



Human Capital Transformation Project

Human Capital Advisory

[Full Case Study](#)



Transformation in Performance Management

Human Capital Advisory

[Full Case Study](#)

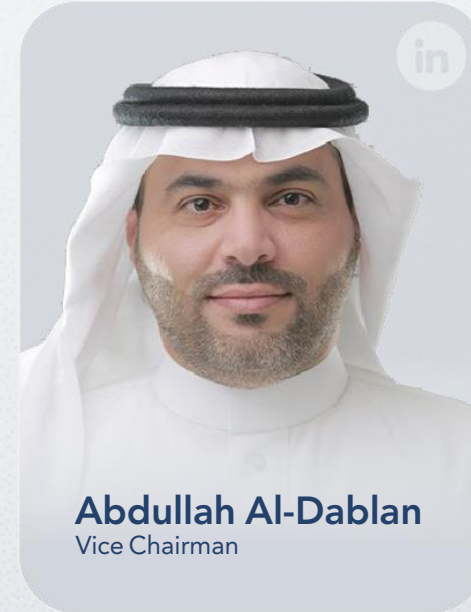


All Case Studies

Browse all case studies through the link below.

[Click Here](#)

Board of Directors



Our Offices



Riyadh (HQ)



Jeddah



Dammam



Dubai



Cairo

Let's Create Lasting Impact Together!

Whether your goal is to boost organizational performance, unlock cutting-edge digital capabilities, or embark on a transformative partnership, Tharwah Group is ready to support your journey.

[Schedule a Meeting](#)