



**Let's Innovate
the Future Together**



Tharwah Technologies Profile



About Us

Tharwah Technologies is the innovative technology arm of Tharwah Group, established to lead the way in technological innovation and digital transformation across the region. With a mission to empower organizations through tailored digital solutions, it offers enterprise technology services, AI-driven transformations, and advanced product development. Tharwah Technologies serves as a strategic ally, helping organizations navigate digital challenges by incorporating cutting-edge technologies that drive positive impact and sustainable growth.

Our Vision

Creating a positive, enduring impact through innovative digital solutions.

Our Mission

Empowering organizations to thrive by delivering transformative technologies and fostering sustainable development.

Tharwah Technologies' Innovative Products

01

ICM Platform

Innovating Employee Experience



ICM is a comprehensive platform designed to enhance employee experience by measuring, analyzing data, and providing actionable insights to improve organizational performance.

Key Features

Customizing Employee Experience

Design flexible and personalized surveys, tailor email content, and choose response styles to address specific organizational needs effectively.

AI-Driven Insights

Utilize advanced AI to predict employee resignations and deliver actionable recommendations to improve retention strategies.

Dynamic Reporting

Access real-time dashboards and create customizable reports that benchmark organizational performance against local and global standards.

Data Management

Simplify employee data handling with seamless imports and effortless integration into HR management systems.

Multi-Channel Communication

Enhance engagement through diverse communication channels like emails, SMS, mobile apps, and WhatsApp, complemented by cutting-edge features such as facial recognition.

Core Purpose



Reliability

Delivering precise data and trustworthy insights.



Usability

Designing attractive and user-friendly interfaces.



Simplicity

Ensuring easy integration with various systems.



Privacy

Safeguarding employee and organizational data.

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02

OHBI Index

Organizational Health Behavior Index (OHBI):
Building Healthy Workplaces

OHBI

OHBI is a comprehensive framework designed to evaluate and enhance organizational culture, leadership, and employee behavior.

Functionalities and Benefits of OHBI

Data-Driven Insights

Leverages AI for health analysis, resignation predictions, and visual tools like heatmaps and sentiment analysis.

Benchmarks and Comparisons

Provides benchmarks from over 5,000 global and 62 local organizations, encompassing 95 million responses across various industries.

Customizable Action Plans

Creates tailored solutions and automates improvement recommendations based on organizational data.

Certification for Healthy Workplaces

Offers recognized certification and consultancy to align practices with OHBI standards.

Comprehensive Reporting

Delivers customizable reports and interactive dashboards for tracking and visualization.

Key Dimensions Measured by OHBI

Awareness

Employees' understanding of organizational strategy, values, and rights.

Relations

Quality of relationships among colleagues, managers, and the organization.

Appreciation

Recognition practices from leaders, peers, and the organization.

Engagement

Levels of employee involvement with their roles, colleagues, and corporate goals.

Communication

Effectiveness of internal communication initiatives.

Persona

Understanding employees' preferences, hobbies, and engagement styles.

Core Purpose

Empower leaders to create sustainable, healthy workplaces.

Provide actionable insights for aligning organizational strategy with employee experience.

Establish benchmarks for measuring workplace health and productivity.

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Tharwah Technologies'
Innovative Products

03

Thrwty Platform

Revolutionizing Job Search with
Competency-Based Resumes

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Thrwty

Thrwty is an innovative, AI-powered platform designed to redefine the job search and recruitment process. By focusing on competency-based resumes and personalized career matching, Thrwty bridges the gap between talented professionals and leading employers, empowering individuals to unlock their potential and organizations to find the best talent.

Key Benefits

For Job Seekers

Competency-Focused Resumes

Create resumes that emphasize skills and potential, increasing visibility to employers.

Effortless Job Matching

Get matched to opportunities that align with your strengths and career goals.

Streamlined Application Process

Simplified tools to apply for jobs efficiently.

For Companies

Precision in Hiring

Identify candidates based on skills and competencies, ensuring the best fit for roles.

Reduced Hiring Costs

Save time and resources by connecting directly with the right talent.

Enhanced Recruitment Workflow

Leverage AI-driven tools to streamline candidate selection and accelerate decision-making.

Core Purpose

Thrwty's core feature lies in its ability to create competency-based resumes that focus on showcasing skills, accomplishments, and expertise.

Highlight What Matters

Resumes emphasize your competencies, ensuring you stand out to employers.

Tailored for Every Job

Automatically adjust resumes to align with specific job requirements.

Data-Driven Confidence

Back your qualifications with insights from professional assessments.

Effortless Updates

Keep your resume current without manual intervention, ensuring readiness for every opportunity.

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Tharwah Technologies'
Innovative Products

04

Amjad AI

Your AI-Powered Virtual Consultant



Amjad AI is an innovative application designed to enhance employee experience and well-being. It utilizes advanced generative AI technologies to provide effective and data-driven solutions, helping organizations foster healthier and more productive workplaces.

Key Functionalities and Benefits

Discounts and Loyalty Programs:

Access rewards from 300+ brands, customized discounts, and organization-specific offers.

Employee Experience Enhancements:

Analyze experience, predict resignations, and implement proactive retention strategies using AI.

Internal Communication:

Summarize content, share updates, and collect feedback through AI-driven tools.

OHBI Integration:

Support healthy work environments with data collection, benchmarks, and certifications.

Advanced Data Analysis:

Utilize AI for actionable reports, resignation insights, and engagement improvements.

User-Friendly Platform:

Offer scalable, confidential, and easy-to-use solutions for organizations of all sizes.

Core Features

Daily Mood Tracking

Tracks daily mood trends and identifies factors affecting workplace satisfaction.

Consultations

Provides 14+ self-assessment tools for mental health and career support while ensuring confidentiality.

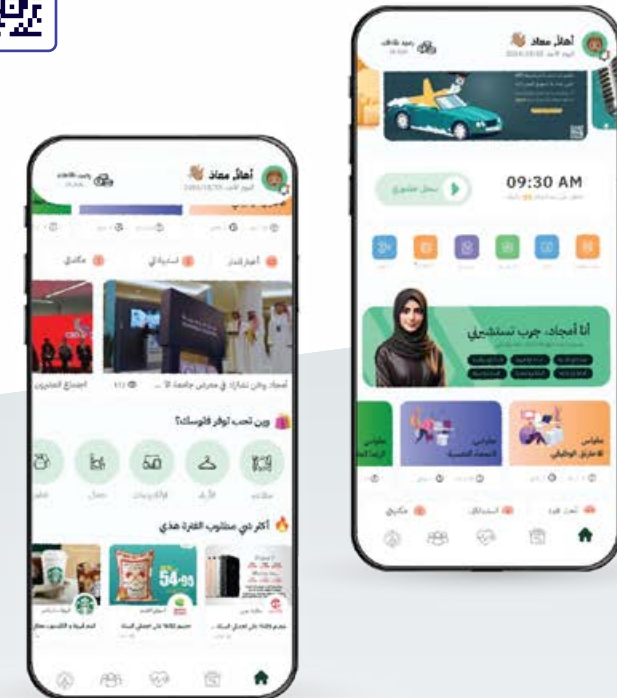
AI Insights

Uses AI to address employee queries and concerns in real time.

Efficiency

Automates processes to save time, reduce costs, and improve satisfaction.

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AI Strategy & Advisory Services



AI Readiness Assessment

Understanding your organization's readiness for AI adoption

We evaluate organizations' AI and digital readiness using both global and Saudi-specific frameworks. We assess digital ecosystems, data integration, governance, workforce skills, and infrastructure to ensure seamless AI adoption. By identifying strengths, gaps, and opportunities, we provide actionable insights that drive successful digital transformation.



AI Roadmap Development

Strategizing AI integration aligned with your business goals

We help organizations define their AI transformation journey by identifying key challenges and developing a strategic roadmap aligned with their overall vision. Our approach enhances operational efficiency, elevates stakeholder experiences, and strengthens the organization's digital presence.



Use Case Identification

Pinpointing impactful AI applications to boost efficiency and growth

We optimize business processes to unlock AI's full potential, ensuring efficiency, automation, and innovation. Our approach ensures AI adoption aligns with business objectives, delivering measurable value and seamless user experiences.



AI Governance & Ethics

Ensuring ethical and compliant AI practices for sustainable success

We assess AI governance frameworks, ethical considerations, and compliance requirements to mitigate risks, enhance transparency, and build trust in AI adoption. We ensure organizations implement responsible AI practices in strict alignment with Saudi Arabia's regulatory frameworks, including the National Strategy for Data & AI (NSDAI), Saudi Data Management and Personal Data Protection Standards (SDAIA), and the Personal Data Protection Law (PDPL).



Creating Positive Enduring Impact





Contact Us

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