

# **THARWAH PROFILE** 2024 - 2025



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# Ö9J Å THARWAH

Our brand name (THARWAH) means the Fortune or Wealth in Arabic; we were inspired by Saudi Arabia's Vision 2030 focus on the human element. The Human Capital (الثروة البشرية) is the backbone of any organization.



Our country is rich in its natural resources. We are not dependent solely on oil for our energy needs. Gold, phosphate, uranium, and many other valuable minerals are found beneath our lands. But our real wealth lies in the ambition of our people and the potential of our younger generation. They are our nation's pride and the architects of our future. We will never forget how, under tougher circumstances than today, our nation was forged by collective determination when the late King Abdulaziz Al-Saud – may Allah bless his soul – united the Kingdom. Our people will amaze the world again.

2030 Vision Statement

### Who We Are?

We are a Saudi firm specializing in Human Capital Advisory Services founded in 2012 to enable the human capital in communities and organizations. We believe that organizational success stems from people's success, therefore, we work with our clients to create best-fit organizations aligned with their aspirations. We assist them in selecting and developing their talents and offer advice on how to engage, reward and develop them to achieve sustainable high performance.

### **Our Vision**

By 2030, we aims to become the center of expertise in Human Capital Advisory Services in the region providing best-in-class solutions delivered with global standards through local talents.

### **Our Values**



#### Integrity

We strive to deliver on our promises and serve as a trusted partner to our clients that works in their best interest



#### **Customer Focus**

We are in the business of our customers' success. We deliver results to them and strive to exceed their expectations



#### **Empowerment**

We work with our clients, side by side to co-create their solutions and ensure sustainability of success



#### Excellence

We always strive for continuous improvement through research and development, in order to provide the best solutions suitable for the region

#### In 2023, we were awarded

### the Gold Ranking for Top Consulting Firms with the Medal





Top consulting firms in the Middle East for Government services

In our pursuit of quality, we have met the requirements for ISO certification.

ISO 9001:2015 ISO 27001:2013

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### **Enabling Human Capital development in organizations and communities**

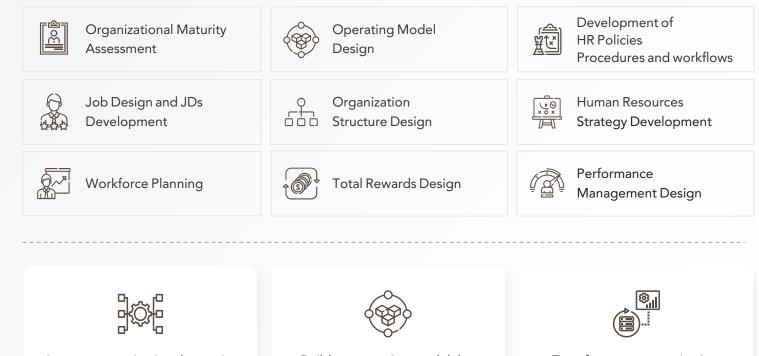
By 2030, Tharwah aims to become the center of expertise in Human Capital Advisory Services in the region providing best-in-class solutions delivered with global standards through local talents.





# **Human Capital** Consulting

We believe that successful transformations start with having the right organizational infrastructure to help achieve strategic objectives, we are constantly expanding our service domains to ensure knowledge transfer and the development of local capabilities.



Improve organizational maturity at all levels, which enhances efficiency and effectiveness in the internal processes

Build an operating model that translates strategy into actions and governs the activities and authorities in the organization

Transform your organization into a performance-driven culture and achieve organizational success



# Quality & Organizational Excellence

We believe that quality and organizational excellence are not an event or a symptom that organizations in various sectors (governmental, private and non-profit) have the option to avoid. Therefore, it sets its sights on standing by the authorities in their journey towards reaching the highest levels of excellence by achieving superior levels of performance or by obtaining the highest levels of stakeholder's satisfaction (of all categories) or by sustaining the good results of these organizations.



#### **Our Specialized Consulting Services**



Digital Transformation



Policies & Procedures Development



Governance, Risk & Compliance



# Strategy & Project Execution

The importance of strategy and project execution lies in its role as a process for managing all an organization's resources to ensure the achievement of its goals and objectives. This process begins with the identification of objectives, followed by an analysis of the competitive environment, an examination of internal systems, and the development of a system for evaluating strategies. Furthermore, it is crucial to assess available opportunities and potential risks the organization may encounter.



#### Strategic Goal Achievement

We assist your organization in achieving its objectives by analyzing the competitive landscape, optimizing your internal systems, and crafting effective executive strategies.

#### **Performance Enhancement**

Leverage our expertise to review and update your organization strategic initiatives and performance indicators for increased organizational efficiency.

#### **Efficient Execution**

Our team collaborates with your organization to establish efficient operational models, policies, and procedures aimed at enhancing the efficiency of strategy & project execution.



# Tharwah Assessments

Create a high-performance culture by identifying The Organization's Human resources capabilities with Tharwah Assessment Services which have been tested both globally and locally. We deliver highly customized assessment solutions to identify both abilities and competencies, as we offer a range of industry-leading assessments to help make great Human resources decisions, and development plans to support our clients in the end-toend employee life cycle.



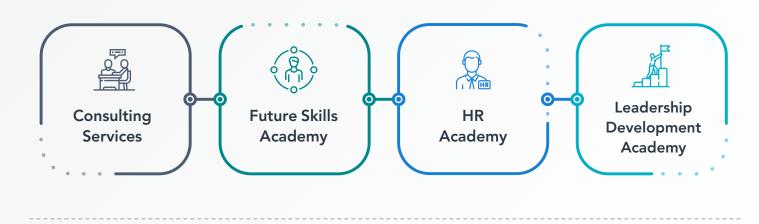


# Tharwah Academy

At Tharwah, our value proposition aims to unleash the potential of human capabilities to achieve superior performance. Our programs are globally and locally accredited to allow participants to enhance their career skills and build their abilities in their chosen fields.

We are proud to partner with some of the world's leading institutes in the Human development sector. We continue to grow our specializations to support creating local talents that compete globally.

#### The Academy Solutions



#### **International Partnerships**









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# Professional HR Services

At Tharwah, we recognize that human capital is vital for business success. Our services aim to assist you in attracting, managing, and enhancing your workforce, allowing you to concentrate on your core activities. We provide customized solutions in Recruitment, HR Outsourcing, and Isnad to address the varied requirements of our clients.

# Recruitment as a Service

We are proficient in recruiting top Tech and Commercial professionals from the Saudi and global markets by utilizing our local match strategy and our skilled international team.

# HR Outsourcing

We manage your HR function from A to Z, allowing you to focus on your core specialty. Our top-tier team brings experience and knowledge across various industries, company sizes, and modern approaches.

# ISNAD - Temporary Talents

Our Temporary Talents service offers short-term and project-based talent agreements, enabling your business to access high-level expertise without the responsibilities, commitments, and expenses linked to permanent hires.



Extensive partnerships with leading experts



# Some of our Clients

#### By meeting their needs, we are immersed in the trust and satisfaction of our customers.



### **Our Locations**

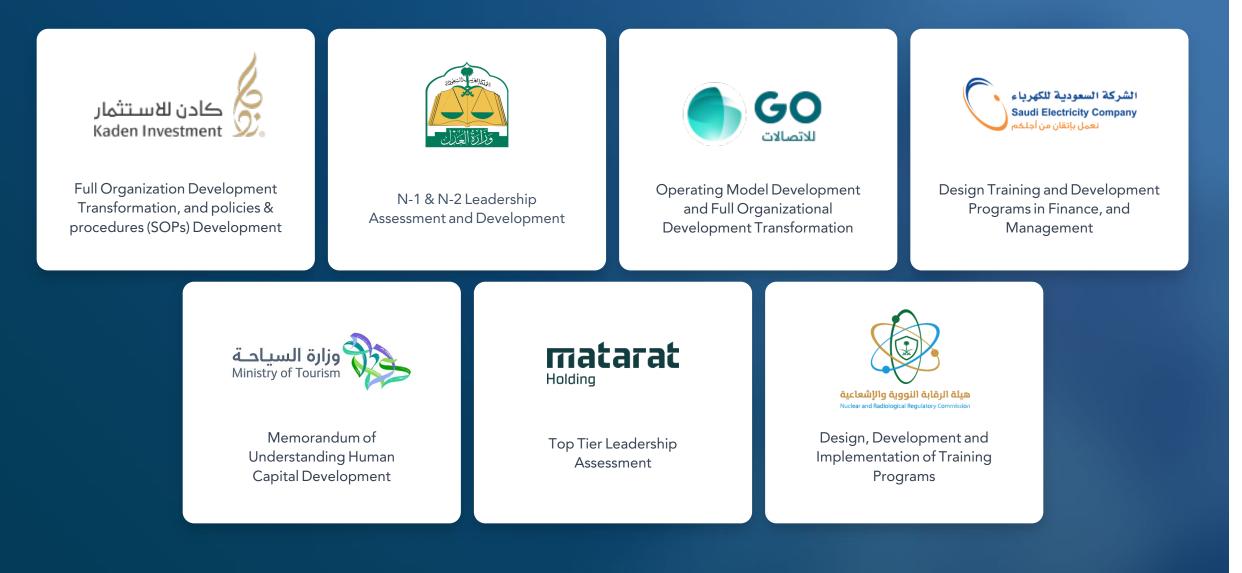




# Some of our Previous Projects











# Previous project case studies

Human Resources Transformation Project A Private Telecommunications Company

#### Scope of work

- Development of the operational model and organizational structure of the telecom company.
- Develop HR strategy.
- Building detailed job descriptions for all jobs, including the required skills and job requirements based on the new organizational structure.
- Building a dictionary of behavioral, leadership, and technical competencies for all functions of the organization.
- Development of a succession plan.
- Establishing a comprehensive performance appraisal system and linking it to the achievement of goals and for annual rewards and promotions.
- Designing and developing a comprehensive framework for benefits and compensation including (basic salary, allowances, annual increases and bonuses, and material and non-financial benefits).
- Building a plan for financial and non-financial incentives and designing a plan for benefits and job benefits.
- Develop a plan for the workforce and determine the methodology for the optimal use of the workforce.
- Develop human resources policies and procedures manual.

# Leadership Development Project

- Private Bank

#### Scope of work

Designing and implementing a leadership training programs focused on developing leaders. The programs were implemented in several stages for a one year.



# Institutional Transformation Project

- Governmental Entity

#### Scope of work

- Building the organization's operating model and value chain.
- Reviewing the current organizational structure of the entity and developing a flexible and agile structure that reflects the required functions and capabilities and detailed at all levels inside the center.
- Develop a manpower plan and forecast the entity's needs of manpower for a period of three years.
- Develop job descriptions for all jobs in the organization, including job data, responsibilities, and expected results for all jobs within the organizational structure.
- Design strategic and operational KPIs for all sectors and departments within the organizational structure.
- Develop a framework of behavioral, leadership, and technical competencies for the center.
- Conducting assessments to measure the behavioral capabilities and competencies of all employees and developing a methodology to place all employees in job roles compatible with their capabilities in the new organizational structure.
- Establishing the Institutional Project Management Office to manage the entity's strategic priorities and develop the required tools, procedures, and key performance indicators to measure the entity's performance.
- Designing a leadership capacity building program in the organization.

# Leadership Development Project

- Governmental Entity

#### Scope of work

Designing and implementing a leadership training programs focused on developing leaders. The programs were implemented in two phases within two months.



# Performance Management System Development Project

- Governmental Entity

#### Scope of work

- Reviewing and developing the entity's job descriptions.
- Developing a framework of competencies (behavioral, leadership, and technical), including the levels of competencies and behavioral indicators related to them, and preparing a dictionary of all competencies and linking them to positions and job levels.
- Developing key performance indicators at the departmental level and converting them into key performance indicators at the individual level and preparing a bank of performance indicators for each job position in the entity.
- Developing the performance management system, including the system's general policy, detailed procedures, and their forms, and setting a policy to link annual bonuses and performance bonuses for employees to the results of the center's performance and their individual performance.
- Providing managers and employees with training on the performance management system and its features.
- Follow up the implementation of the performance management system by holding orientation sessions for managers in four stages, including individual orientation sessions for each manager on the process of setting goals and performance indicators, providing feedback to employees on their performance, holding a semiannual review session, how the final evaluation of employee performance works, and managing the evaluation session in a manner methodical and effective.

# Emotional Intelligence Training Programs - Governmental Entity

#### Scope of work

Designing and implementing a training program in emotional intelligence aimed at developing the employees of the organization. The programs are implemented in several stages.



# HR Transformation Project - Governmental Entity

#### Scope of work

- Building an integrated organizational structure to the lowest level, developing roles and responsibilities and building their integration for all organizational units to keep pace with the strategic plan, vision and mission in accordance with the strategic objectives.
- Developing job families and job grades and developing job descriptions for all jobs, according to the approved organizational structure and defining tasks related to each job, appointment requirements, roles and responsibilities.
- Evaluating jobs and placing the appropriate rank according to the evaluation criteria used.
- Preparing the manpower plan, measuring the job burden for the current and future situation of the group, and building a manpower plan for the next three years.
- Develop a framework of basic competencies (behavioral, leadership, and technical) to include all functions and align it with the needs of the organization.
- Building a comprehensive remuneration structure that includes a salary scale and benefits according to the approved job grades and in line with the labor market, according to a market study.
- Developing key performance indicators for organizational units and projecting them on jobs and building a performance management system and mechanisms with a statement of performance evaluation criteria and periodicity.
- Develop career paths for all jobs and build a succession plan that includes policies, models, and a methodology for identifying critical jobs.
- Conducting a capacity assessment for 30 leaders and 210 employees and building a distinct methodology to place them on the new jobs and matching them with the jobs.
- Providing the entity with housing results based on previously designed housing standards and building a housing plan.
- Develop a change management and communication plan.



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